

One Day in the Cereal Aisle...

Picture This...

You're strolling down the cereal aisle of your local grocery store, feverishly hunting for the most nutritious and palatable whole-grain cereal you can possibly find. Suddenly, you feel that dreaded yet anticipated tap at your shoulder. You slowly turn around like the helpless victim of a teenage slasher film. You are confronted with your worst fear as you come face-to-face with a bright yellow box of "Super-Frosted Sugar Bombs."

"Mom, can we get these?" your child asks.
"Um, well, I, um...", you respond, hoping to avoid the inevitable tantrum.
"Look, they even have mini-marshmallows!" your child anxiously quips.

You inconspicuously evaluate your surroundings, quietly counting the number of potential witnesses to your child's inevitable tirade. Sensing an impending crisis, you quickly reach for your purse and begin a frantic search for the instruction manual that came with your child. Panic sets in. You suddenly realize that you never received one!

Wouldn't it be nice if there was an actual "discipline" manual for children? Sure, you could go to the local bookstore and purchase one of the many parenting books available- as long as you don't mind reading countless pages of information with little or no relevance to your own particular child; or you could choose one of those "disorder-specific" books put out by doctors who present the information in such a way that you need a translator to understand its content.

Wouldn't you prefer an actual "manual" that helps you implement an effective, structured, and consistent course of discipline? Wouldn't it be nice if it was easy to use and put into terms that could be easily understood by anyone? How about if it could be modified to meet the needs of children with their own individual issues? This is precisely what Chris Theisen had in mind when he created The Parent Coach Plan.

Are you ready for a change?